



FOR IMMEDIATE RELEASE

Publishers Circulation Fulfillment, Inc. Signs Five Year Contract with the New York Daily News

Towson, MD USA - June 24, 2013 - Publishers Circulation Fulfillment, Inc. (PCF) announced it has signed a contract extending and expanding its partnership with the *New York Daily News* (NYDN) into 2018.

PCF is already the largest single service provider for the *New York Daily News*, providing home and single copy/bulk delivery of the publication. Since last October, PCF has been growing its single copy/bulk delivery service with the *New York Daily News* and additional home delivery growth is planned later this month.

According to Joe Gilkey, SVP Consumer Marketing and Digital Sales at the *New York Daily News*, **“This five year contract is a result of the positive experience we have had with PCF and their ability to provide cost-savings, quality delivery and outstanding service.”**

Kevin Daly, Chief Operating Officer at PCF said **“We have worked with the *New York Daily News* for about 15 years and appreciate this vote of confidence. We look forward to exceeding their expectations and those of their customers.”**

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About Publishers Circulation Fulfillment, Inc.

Publishers Circulation Fulfillment, Inc. (PCF) has been serving the needs of the print media industry for over 25 years, helping publishers and circulation executives reduce costs, expand or maintain their delivery footprint, and stabilize service to improve subscriber retention. PCF has the expertise and varied delivery, technology and consulting solutions needed to make print distribution efficient, profitable, and viable for the long term.

For customers interested in learning more about our service offerings:

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