

ADDRESS TODAY'S NEWSPAPER DELIVERY CHALLENGES

- Cut distribution costs in the field
- Add revenue by distributing new proprietary print products and other publications within the local market.

WITH PROVEN TECHNOLOGY SOLUTIONS FROM PCF

PCF'S world class route development and administration tools are now available as cloud based distribution support services providing:

- **Route management tools which minimize costs on multi product variable frequency routes**
- **Automated delivery verification and complaints management**
- **Electronic contracting for delivery service providers**



TOTAL DISTRIBUTION SOLUTIONS

FROM



DELIVERY
SERVICES



TECHNOLOGY
SOLUTIONS



CONSULTING
SOLUTIONS

TECHNOLOGY SOLUTIONS

CLOUD BASED DISTRIBUTION SOFTWARE FOR NEWSPAPERS

- Multi product / variable frequency route management
- Automated delivery verification and complaints management
- Electronic contracting for delivery service providers

FOR MORE INFORMATION

CALL 1-877-PCF-6668
or visit **pcfcorp.com** to learn more

TECHNOLOGY SOLUTIONS



CLOUD BASED DISTRIBUTION SOFTWARE FOR NEWSPAPERS

WELCOME TO THE REBIRTH
OF PRINT DISTRIBUTION



GAIN ACCESS TO POWERFUL ROUTE MANAGEMENT TOOLS

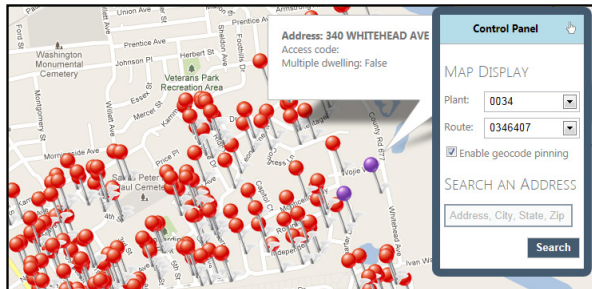
GROW REVENUE

Enable Multi Product Variable Frequency Delivery Routes

| | |
|--|---|
| PAPER MUST BE PORCHED SPRINKLER SYSTEM →18 Additional Products: HNTHA002 + HNTHM001 ←1 ←1 WSJC 1 WSJC 1 DELIVER ALL THE WAY UP DRIVEWAY NOT AT BOTTOM ←1 NYT 1 L -- ERNSTON RD R -- ELACQUA BLVD R -- FIELEK TER | DELIVER COMPLETE PAPER →11 POST →7 NIHER R -- ROTA DR ←13 HNTB Additional Products: HNTHA002 + HNTHM001 ON -- ROTA DR ROTA DR 4TH HOUSE ON RIGHT ←21 NYT U-TURN |
|--|---|

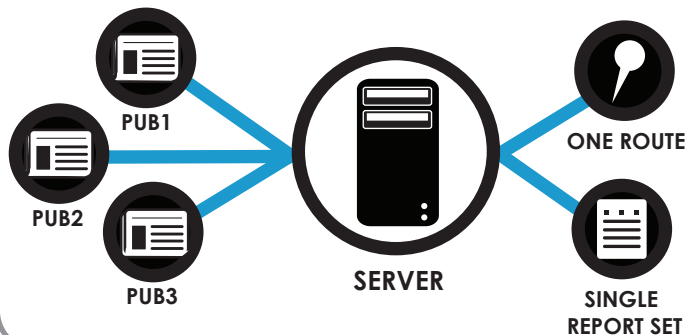
IMPROVE ROUTE EFFICIENCY

Easily Change and Optimize Route Structures



SIMPLIFY REPORTING

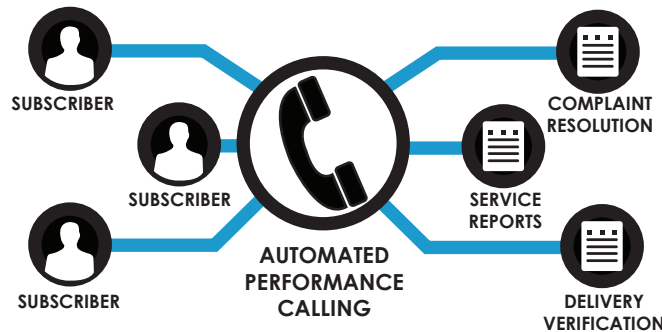
Aggregate Data from Multiple Publications to Enable All Reporting from a Single Source



MEASURE PERFORMANCE

Measure and Document Proof of Delivery and Customer Satisfaction with Automated Performance Calling

Generate Timely Delivery Verification and Customer Service Reports for All Publications and Advertising Vehicles



ADD MOBILE FLEXIBILITY

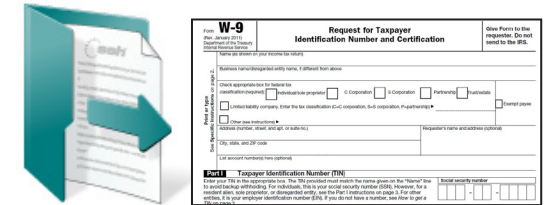
Utilize Mobile Devices to Access Carrier Mail and Complaints which are Seamlessly Integrated with Each Day's Route List.



SIMPLIFY THE CONTRACTING PROCESS

ELIMINATE PAPERWORK

Automate Creation, Execution, and Archiving of All Carrier Contracts and Associated Documents on the Web



REMOTE DOCUMENT ACCESS

Electronically Store and Easily Retrieve Documents



IMPROVE FIELD SUPPORT

Carriers Manage their Businesses through Web Based Tools and Mobile Devices

